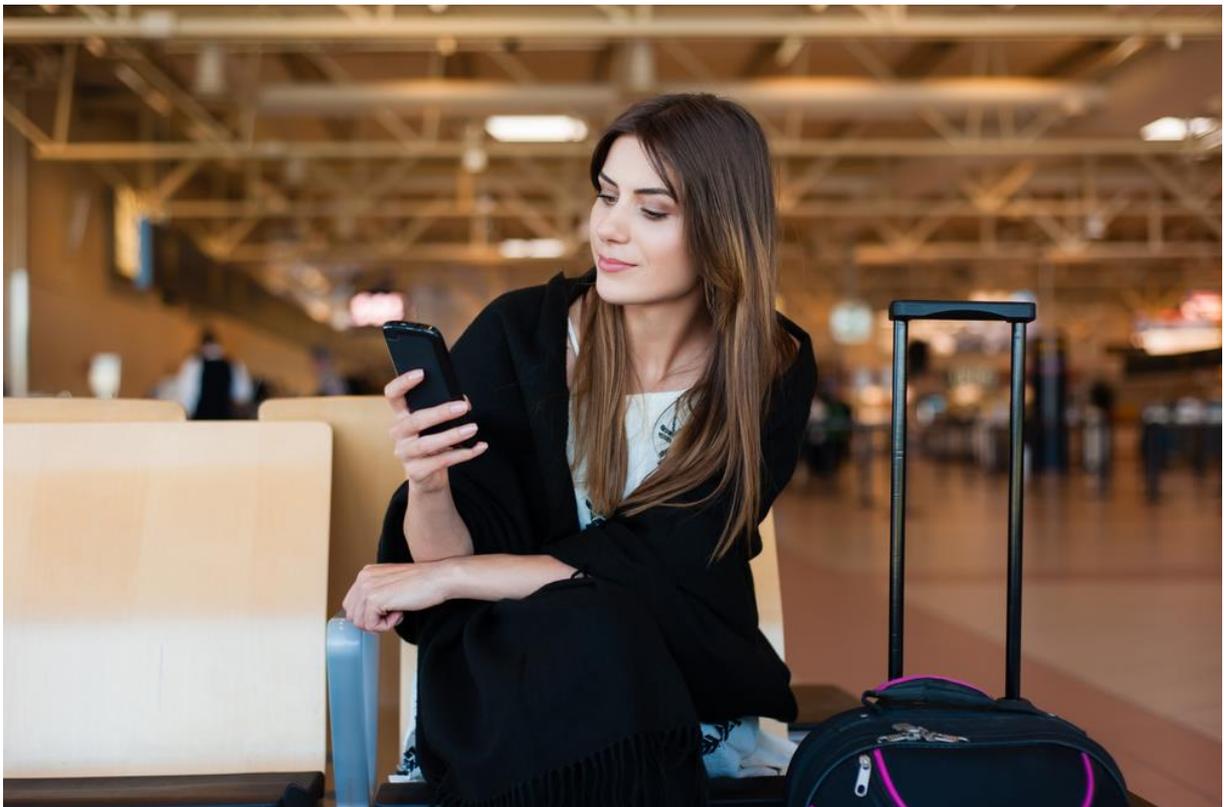


## Qantas App Will Soon Include Upgrade Alerts within Hours of a Flight



Imagine being in your Uber en route to the airport, or sitting in the lounge, when the Qantas app on your smartphone pings you that there's an upgrade from economy to business class available on your imminent Qantas flight.

The app's already hooked into your Qantas Frequent Flyer account, of course, so the tap of a button will confirm your upgrade and draw down the necessary number of Qantas Points, while sending a new boarding to your screen.

That's the scenario which Qantas says will be made available from mid-year, when the app gains live upgrade alerts.

These will be tied to the current On Departure Upgrade option, which currently lets Platinum One, Platinum, Gold and Qantas Club members request a points-based upgrade (at Classic Upgrade Reward rates) at the airport lounge.

The Qantas app will automate this, removing the need to make an in-person request by alerting all eligible passengers on any flight from three hours before departure.

“Qantas Frequent Flyers have continued to build their points balances during the pandemic in anticipation of travel resuming,” Qantas Loyalty CEO Olivia Wirth tells Executive Traveller.

“Eighty per cent of our members have said they want to use the points they have been stockpiling on travel. This is a simple new initiative that allows members to use their points quickly and easily for upgrades.”

Executive Traveller understands there’ll be no prioritisation of first sending alerts to Platinum Ones, then Platinums and so on down the frequent flyer food chain, due to the limited pre-flight window – every eligible passenger on any given Qantas flight will receive the same chance to snare that seat.

Source: [Executive Traveller](#)

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